

Facebook Resources

All Facebook – The Unofficial Facebook Resource

<http://www.allfacebook.com/>

Twitter on Facebook App

<http://apps.facebook.com/twitter/>

10 Privacy Settings Every Facebook User Should Know

<http://www.allfacebook.com/2009/02/facebook-privacy/>

How to Use Facebook – video series

http://www.expertvillage.com/video-series/1261_facebook-use.htm

Facebook Tutorials – 20 Step-b-step Videos \$37

<http://www.facebook-tutorials.com/>

Facebook for Business Super Guide

<http://www.interactiveinsightsgroup.com/blog1/facebook-for-business-superguide/>

30+ Apps for Doing Business on Facebook

<http://mashable.com/2009/01/22/business-facebook-apps/>

Twitter Resources

Darren Rowse – Twitip – a must read blog on Twitter

<http://www.twitip.com/>

Laura Fitton (Pistachio)- Twitter Resources - Extensive list of resources!

<http://pistachioconsulting.com/featured-articles/>

Twitter 101 – Special Guide for Business

<http://business.twitter.com/twitter101/>

Mashable’s Twitter Guide Book

<http://mashable.com/guidebook/twitter/>

Mashable’s Twitter Lists, Resources and How to’s

<http://mashable.com/category/twitter-lists/>

Make a Tweet Plan to Get the Most from Twitter

<http://www.twitip.com/make-a-tweet-plan-to-get-the-most-from-twitter/>

Twitter Explained for the Real Estate Blogger

http://realestatetomato.typepad.com/the_real_estate_tomato/2008/07/twitter-explain.html

Twitter Fan Wiki

<http://twitter.pbworks.com/>

Twitter Local <http://www.twitterlocal.net/>

an Adobe AIR based application that allows you to filter Tweets by location.

9 Benefits of Twitter for Bloggers

<http://www.prologger.net/archives/2008/01/23/9-benefits-of-twitter-for-bloggers/>

50 Ideas on Using Twitter for Business

<http://www.chrisbrogan.com/50-ideas-on-using-twitter-for-business/>

Twitter Applications

<http://twitter.com/downloads>

OneForty.com - Comprehensive Twitter Application directory

<http://oneforty.com/>

<http://twitter.pbworks.com/Apps>

Twitter Terminology

* **Following.** These are the people whose tweets you've selected to read; their tweets appear in your "feed" or "stream."

* Follower. This is someone who is reading your tweets.

* The @ symbol. Put this before any other Twitterer's username to refer to them. Why? It creates a link to their profile automatically, which is handy for your followers to track conversations or look at people you're referring to.

Update: @nezua reminded me also that @replies will likely show up in that person's Reply page. I say "likely" because it has to be turned on in your settings, but most people do this.

* **Rt, RT or rtwt.** These stand for "retweet." If you read someone else's tweet that you think people following you should also read, put this before copying and pasting the whole thing, including the original tweeter's username. Here's an example, where I retweeted something that Nancy Scola posted: "rt @nancyscola: isn't there something uniquely DC about 1/5 of Politico's "top 10" DC Twitterers not actually tweeting? <http://ow.ly/qmy>"

Update: Also, you can use "via @username" to attribute something that you saw with another user, but aren't directly quoting word for word. (thanks again, @nezua!)

* The # symbol. Words that follow # in Twitter are called "hash tags." It's a way of assigning a keyword to a tweet so that so that others can follow the topic. For example: When folks were attending the WeMedia conference this week, they would tweet information about the conference and put #wemedia somewhere in the tweet. That way, everyone else interested in news from the conference could easily find and track them. Tracy Van Slyke of the Media Consortium said this, for example: "#wemedia. Twitter wins game changing award! @biz says best thing: twitter isn't about triumph of tech, it's about triumph of humanity." And you can see lots of other tweets from that conference here– by searching for the hashtag.

* **Direct messaging.** This is a way of sending a message to someone so that only they can see it– like sending a txt message. The person has to be following you in order to receive messages from you, though! (No DMing Jane Fonda or Henry Rollins unless they're following you, ya hear?) To do this, you can either go to the person's twitter page (aka, their profile page), and click on the "message" link in the left sidebar. Or, if you're using another device or application besides the Twitter website, you can type the letter d, the person's username, and then your message. I.e., "d randomdeanna let's go to happy hour at abilene later"