

Bloggging & Social Networking FOR BUSINESS

PRESENTED BY:
LUCKY KATZ SEMINARS

Approved by the Nevada Real Estate Commission
3 Hours Continuing Education (PD) CE.3706000-RE



Friday, February 12, 2010
1:00 to 4:00 pm

Robb & Stucky
Community Room,
(Town Square • At I-15 & 215
Beltway)
6521 Las Vegas Boulevard S
Las Vegas, NV 89119

[View Mapquest](#)

\$45 in advance; \$55 at the door

Register online at <http://business-blog-consultant.com/register/>

Instructors: **Jan O'Brien** 858-9191, www.JanOBrien.com
 Kathryn Bovard 348-7191, www.KathrynBovard.com

Three hour (CE Approved) training seminar covering...

- The anatomy of a blog – understand all the components
- 6 Questions to Consider before Launching a Blog
- Learn the 15 Top Tips for A Successful Blog
- How to generate leads using a blog and other social media
- Learn how to use **FACEBOOK, TWITTER, ACTIVE RAIN** and **LINKEDIN** to optimize and drive traffic to your blog!

Bonus Materials: *Receive a copy of:*

- **Wordpress.com Tutorial** (\$20 value) A step-by-step guide to launch your blog
- **Real Estate Agents Internet Resource Guide** (\$10 value)
A comprehensive guide to online Listing Tools, Blogging and other Web 2.0 services, tools and technologies

Register & reserve your seat online:

<http://business-blog-consultant.com/register/>

Cancellation/Refund Policy: There are no refunds. With 24 Hour notice, class credit will be issued.