

Bloggging & Social Networking

PRESENTED BY:
LUCKY KATZ SEMINARS

FOR BUSINESS

Approved by the Nevada Real Estate Commission
3 Hours Continuing Education (PD) CE.3706000-RE



**Friday, May 7th 9:00 am
to 12:00 pm**

**Mountain View Mortgage Building
(215 - between S. Buffalo and S.
Durango - off W. Sunset)**

Not on Mapquest -Download a Map
when you Register

**\$30 in advance; \$40 at the
door**

Register online at <http://business-blog-consultant.com/register/>

Instructors: **Jan O'Brien** 858-9191
 Kathryn Bovard 348-7191

Three hour (CE Approved) training seminar covering...

- The anatomy of a blog – understand all the components
- 6 Questions to Consider before Launching a Blog
- Learn the 15 Top Tips for A Successful Blog
- How to generate leads using a blog and other social media
- What is a Blog? Who Is Blogging? Why should You Blog? Learn how to leverage **FACEBOOK, TWITTER, and LINKEDIN**

Bonus Materials: *Receive a copy of:*

- **Wordpress.com Tutorial** (\$20 value) A step-by-step guide to launch your blog
- **Real Estate Agents Internet Resource Guide** (\$10 value)
A comprehensive guide to online Listing Tools, Blogging and other Web 2.0 services, tools and technologies

Register & reserve your seat online:
<http://business-blog-consultant.com/register/>

Cancellation/Refund Policy: There are no refunds. With 24 Hour notice, class credit will be issued.